The Smarter Screen: What Your Business Can Learn From The Way Consumers Think Online By Shlomo Benartzi; Jonah Lehrer

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The smarter screen - shlomo benartzi, jonah lehrer

What Your Business Can Learn from the Way Consumers Think Online economist Shlomo Benartzi has teamed up with science writer Jonah Lehrer to reveal

The smarter screen: what your business can learn

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